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For More Information Contact:

Michael Schmainda
Imaging Biometrics, LLC
(262) 439-8252 • mike@imagingbiometrics.com



Medimsight and IB Enter into Partnership

IB's automated and quantitative solutions dovetail perfectly within Medimsight

For Immediate Release

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Elm Grove, WI, USA – Imaging Biometrics®, LLC (IB), a subsidiary of Flying Brands Limited (LON:FBDU) and Medimsight, Ltd have entered into an agreement to provide access to IB's quantitative software solutions via the Medimsight platform. Physicians and researchers can soon purchase the core processing power of IB's FDA cleared technologies securely and efficiently, without the need for any specific IT infrastructure.

Medimsight's fast and compliant Artificial Intelligent (AI) marketplace, structured to readily integrate 3rd party applications, targets four main markets; clinical trials, clinical practice PACS providers, medical researchers, and soon teleradiology. Along with being able to access a variety of proven imaging solutions from a single entry-point, Medimsight offers unlimited storage and free PACS service for those who use it in research, making it ideal for global collaborations and advancing healthcare innovation for both diagnostics, as well as quantitative image analysis and biomarkers.

"We are very excited for the integration of IB's solutions in Medimsight. IB is a recognized leader in MR perfusion and diffusion imaging and their applications dovetail perfectly with the overall mission of Medimsight," said Javier González-Zabaleta, CEO of Medimsight.

Renowned for their accuracy in neuro applications, specifically, brain tumors and stroke, IB also has whole-body applications that will be integrated within Medimsight. "When coupled with Medimsight's flexible single point of access, IB's automated and quantitative solutions will help clinicians save time and, more importantly, provide better care for their patients," said Michael Schmainda, CEO of IB.

ABOUT Medimsight

Medimsight, was born with the vision to become a catalyzer of medical imaging innovation. After years building and facilitating the integration of computer-aided diagnosis tools for research, the company expanded worldwide in 2014 with its cloud marketplace adding deep learning applications, as well as FDA-cleared and CE-marked solutions in early 2018. Thanks to the platform public API, companies can use artificial intelligence tools in a timely manner, including imaging QC and the revolutionary AI imaging triage with precision medicine analytics. For more information about Medimsight, visit the company's website at www.medimsight.com.

ABOUT Imaging Biometrics™, LLC

Imaging Biometrics, a subsidiary of Flying Brands Limited (LON:FBDU), develops and provides visualization and analytical solutions that enable clinicians to better diagnose and treat diseases with greater confidence. Through close collaboration with top researchers and clinicians, sophisticated advancements are translated into platform-independent software plug-ins which can extend the base functionality of workstations, imaging systems, PACS, or medical viewers. By design, IB's advanced visualization software seamlessly integrates into routine workflows. For more information about Imaging Biometrics, visit the company's website at www.imagingbiometrics.com.